

1 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	KSL 5 NW TDY 2	6A-7A	:30	09/07-09/07	1	\$200.00	1
Rating: 2.8								
2	M,W-TH	KSL 5 NW TDY 2	6A-7A	:30	09/10-09/13	4	\$200.00	4
Rating: 2.8								
Buyline Comment: 1/DAY, 2/DAY W								
6	F	TODAY SHW	7A-8A	:30	09/07-09/07	1	\$450.00	1
Rating: 2.8								
7	M,W-TH	TODAY SHW	7A-8A	:30	09/10-09/13	4	\$450.00	4
Rating: 2.8								
Buyline Comment: 1/DAY, 2/DAY TH								
11	SU	MEET PRESS-SUN	8A-9A	:30	09/09-09/09	1	\$150.00	1
Rating: 1.2								
12	F	KSL 5 NWS AT 5	5P-530P	:30	09/07-09/07	1	\$400.00	1
Rating: 2.8								
13	M,W-TH	KSL 5 NWS AT 5	5P-530P	:30	09/10-09/13	3	\$400.00	3
Rating: 2.8								
Buyline Comment: 1/DAY								
17	F	KSL 5 NWS AT 6	6P-630P	:30	09/07-09/07	1	\$500.00	1
Rating: 3.8								

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Rep Order# 7880876 Ver# 15 Mod# 4 Status Confirmed Traffic Order# 23692 Printed: 09/13/2012 12:48 PM 3 of 4
 EC'd Yes Last Received: 09/12/2012 1:32 PM
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
 Advertiser () NRCC-NATL REPUB CONG
 Product NRCC IE 2012
 Estimate# 2597
 Buyer TRACEY ROBINSON
 Phone#
 Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 155/426/2597
 Flight Dates 09/07/2012 - 09/13/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
34	M,W-TH	KSL 5 NWS-10	10P-1035P	:30	09/10-09/13	3	\$1,800.00	3
Rating: 7.3								
Buyline Comment: 1/DAY								

39 M,W TONITE SHW-NEC 1035P-1137P :30 09/10-09/12 2 \$550.00 2
 Rating: 3.4

41 SU SPORTS BEAT SU 1035P-1105P :30 09/09-09/09 1 \$475.00 1
 Rating: 4.4

42 F TONITE SHW-NEC 1035P-1137P :30 09/07-09/07 1 \$550.00 1
 Rating: 3.4

43 F NEWS 9A-10A :30 09/07-09/07 2 \$225.00 2
 Rating: 4.4

44 SU NEWS 10P-11P :30 09/09-09/09 1 \$1,800.00 1
 Rating: 4.4

45 SU NEWS/NFL EDITION 4P-430P :30 09/09-09/09 1 \$150.00 1
 Rating: 4.4

46 SA GRIMM 7P-8P :30 09/08-09/08 1 \$350.00 1
 Rating: 4.4

47 SA LO SVU 9P-10P :30 09/08-09/08 1 \$350.00 1
 Rating: 4.4

---REPORT TOTALS---
 Report Totals: 42 / \$27,375.00

---SALES MONTHLY TOTALS---

Station KSL-TV SALT LAKE CITY Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm () WASHINGTON
 Advertiser () NRCC-NATL REPUB CONG 815 SLATERS LANE Sales Office () JAMIE ANDRUS
 Product NRCC IE 2012 ALEXANDRIA, VA 22314 Salesperson ()
 Estimate# 2597 Agency C/P1/P2/E 155/426/2597 Salesperson Phone# 202-872-1155
 Buyer TRACEY ROBINSON Flight Dates 09/07/2012 - 09/13/2012 Salesperson FAX#
 Phone# Hiatus Weeks
 Fax#

Sep 12: 42 / \$27,375.00
 Sales Totals: 42 / \$27,375.00
 Station Totals: 42 / \$27,375.00
 Lines not sent/rcld/rtm: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$91,250	CABL 0%	KJZZ 0%	KSL 30%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	UNKN 70%		

Books null
 Demos RA35+